





For Immediate Release October 15, 2020

#### **MEDIA CONTACTS:**

Benji McPhail 105.5 The Colorado Sound 970-350-0803 Benji@ColoradoSound.org

Kristin Stern
Fort Collins Museum of Discovery
970-416-2288
kstern@fcmod.org

June Greist Bohemian Foundation 970-481-4361 june@bohemianfoundation.org

#### NORTHERN COLORADO MUSICIANS SELECTED TO SHOWCASE THEIR WORK

FORT COLLINS, Colo., October 15, 2020 – Sonic Spotlight, a new northern Colorado music showcase and competition, has announced the lineup for its inaugural run this fall. The lineup features eight solo artists and bands representing genres including indie, electronic, alternative, folk and pop.

Below is the 2020 Sonic Spotlight lineup featuring talent selected from a field of more than 50 submissions.

Hotel WiFi, Windsor, Colorado (alternative, lo-fi)

Describing their style as "genre-queer," Hotel WiFi pulls influence from all sides of the musical spectrum to create beautiful and meaningful songs inspired by artists including Nick Drake, Modern Baseball, Xiu Xiu and Owl City.

<u>Julia Kirkwood</u>, Windsor, Colorado (singer-songwriter)

Bubbly and infectious but grounded in soulful understanding and bold self-revelation, 14-year-old singer-songwriter Julia Kirkwood's music merges pop with hints of folk, rock and electronica.

<u>Lasaylo</u>, Greeley, Colorado (electronic, future bass)

A junior at UNC, Lasaylo, aka Bennett Mueller, started producing about a year ago and continues to explore the realms of mystical music and experimental electronic music.

Macy Warner, Fort Collins, Colorado (singer-songwriter)

Macy Warner's writing is brutally vulnerable, and when combined with her sultry voice and depth of her Baritone Ukulele, she crafts a mesmerizing song.

### Miranda Fling, Fort Collins, Colorado (indie pop, folk)

Inspired by sometimes unwanted feelings, innermost desires and the little moments of her life, Miranda Fling's introspective indie pop explores the complexities of emotions and love.

# Noah Orlowski, Berthoud, Colorado (indie)

Inspired by the music of artists including Elliott Smith and Tom Waits, Orlowski writes songs about loneliness, rejection, death and depression while playing homemade instruments into a second-hand podcast microphone.

#### People in General, Fort Collins, Colorado (pop, jazz)

This Fort Collins trio fuses elements of math-rock, bedroom pop, jazz and funk to deliver fun and high energy performances weaving complex sonic textures into their compositions.

## TX2, Fort Collins, Colorado (punk, hip-hop)

Best known for his fast chopper flow and punk rock style, Evan Thomas, aka TX2, aims to bring true punk rock attitude into the hip-hop scene.

These eight acts will work with industry experts and creative peers to prepare for two rounds of competition. The first showcase will feature all eight participants and will air live at 7 p.m. Nov. 19 on the radio at 105.5 The Colorado Sound, and will be streamed online at coloradosound.org and kcsufm.com. The second round of competition will feature three finalists who will debut music videos as part of an online showcase on Dec. 10 on Facebook Live at www.facebook.com/1055TheColoradoSound.

A panel of experienced industry professionals will weigh in to determine which artists advance and, ultimately, who is crowned winner of Sonic Spotlight 2020. The radio and online showcases are free and open to all music fans. For more information visit sonicspotlight.org.

# About Sonic Spotlight

Sonic Spotlight is designed as an annual showcase for the region's up-and-coming musicians, and is supported by <u>Fort Collins Museum of Discovery</u>, <u>105.5 The Colorado Sound</u> and <u>Bohemian Foundation</u>. The program provides emerging artists ages 22-and-under from Larimer and Weld counties with an opportunity to work with industry experts, connect with creative peers, receive radio airplay, create professional music videos, win prizes and level up their music.